

# News letter

September, 2018



310-POWR



**Association Name Change Status—see back page**

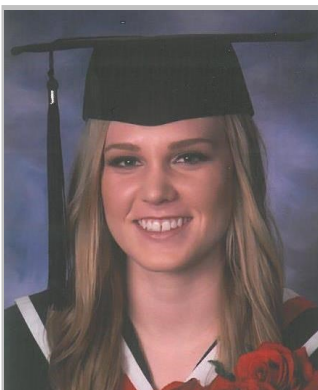
## Rocky REA operating as the Blue Mountain Power Co-op Gives Back: 2018 Scholarship Recipients Announced

Rocky REA operating as Blue Mountain Power Co-op recently announced the recipients of two \$1,000 Rocky REA scholarships: Laeken Kinch and Casey Belway, graduates of St. Dominic High School and Eckville Jr/Sr High School respectively.



**Laeken Kinch** will be attending the University of Alberta. She is enrolled in Biological Sciences.

As well as achieving consistently high grade averages, Laeken has assumed leadership roles within her school, and on the sports field. She has successfully initiated a tutoring club at St Dominic's and volunteers her time at the community library as well as assistant coaching the St. Matthew's grade 8 basketball team. She has been active in 4-H and helping on the family farm.



**Casey Belway** will be attending The King's University to pursue a Bachelor of Science Degree.

Casey is a dedicated student and athlete and has received many top academic and athletic awards including Sr. High Athlete. She is a passionate volunteer in athletics, managing events, coaching teams as well as officiating and score keeping. She also finds time to volunteer in leadership roles in her church.

The Rocky REA operating as the Blue Mountain Power Co-op office will be closed on Monday October 08, 2018 for Thanksgiving

## Association Name Change Status

Your Board of Directors is excited to announce the implementation of our new trade name:  
**Blue Mountain Power Co-op.**

At our 2018 Annual General Meeting the matter of changing the association's name from Rocky Rural Electrification Association Limited to Blue Mountain Power Co-op was discussed. A vote was taken from the floor and over 80 percent of members in attendance approved the change to Blue Mountain Power Co-op.

Subsequently at a Board of Directors Meeting held July 17, 2018 a motion was passed that the trade name of the Rocky Rural Electrification Association Limited will be Blue Mountain Power Co-op.

Rocky Rural Electrification Association Limited operating as the Blue Mountain Power Co-op has now been registered with Corporate Registries. It is time to begin incorporating the name change into all areas of the business.

Staff have identified areas of the business which will need to reflect the name change. Over the next few months you will begin to see those changes as they are implemented: the Website and social media will have a new look, email addresses will change and all correspondence including newsletters and brochures will reflect the new name. When you call into the office, reception will be greeting you with "Good Morning, Blue Mountain Power Co-op". Utility bills and the envelopes they are mailed in will also have a new look. Trucks will have the new logo displayed. These changes have been achieved at minimal cost to the membership as nearly every step in the process has been accomplished in-house.

A meaningful and recognizable name is a powerful tool in the business world of today. As the power industry evolves and changes, this name empowers your Blue Mountain Power Co-op to evolve and change as well.

### Bill fluctuations

Month-to-month bill fluctuations may occur as a result of variations in the number of days between monthly meter reads. Given that the Rocky REA operating as the Blue Mountain Power Co-op administers meter reads via aircraft, weather conditions may often yield uncondusive or unsafe flying conditions that may result in a longer or shorter billing period in certain months. Our members may see this in effect for the billing period of August, where heavy smoke conditions resulted in particularly difficult flying conditions.



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