

# News letter

May 2018



## 2018 Annual General Meeting Highlights

### Board of Directors



Your Board has a combined 82 years of experience governing the Rocky REA.

#### Member Benefits Program

Substantial discounts have been negotiated and are exclusive to Rocky REA Members with the following companies:

**Fountain Tire (Rocky Mountain House):** 10% off mechanical labour, can not be combined with any other offer.

**Rainbow Ford:** Employee Pricing, all year round.

**Edwards Garage Limited:** Preferred Pricing on new GM vehicles. You will be able to purchase vehicles at 5% over Invoice price.

*A Confirmation of Membership from the Rocky REA may be required to qualify for discounts.*

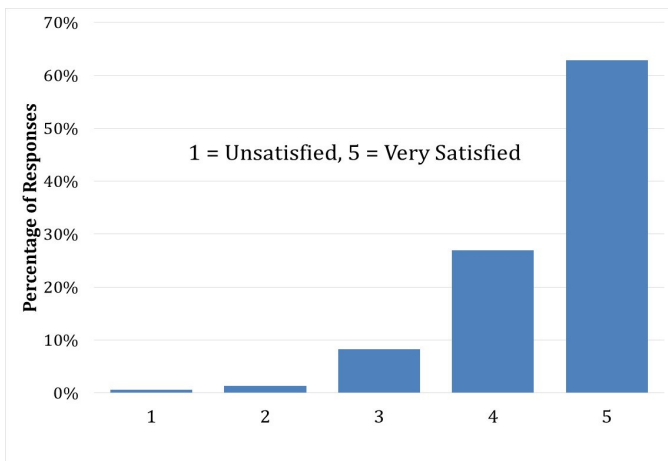
# 2018 Annual General Meeting Highlights Continued

**Attendance** An excellent turnout of 235 attendees, including 174 Members, and 61 guests made up of leaders in the community, Government Officials, other REA's, and staff.

**Member Satisfaction Survey** Members shared their thoughts on service and satisfaction with the Rocky REA. Overall, Members are very satisfied.



**AGM Satisfaction Survey** Members also shared their thoughts on the meeting itself.



## The Blue Mountain Power Coop

The Board of Directors has been examining the merits of an organizational rebranding and name change to better reflect the competitive market that we find ourselves in. For some years now, we have been utilizing the Blue Mountain Logo. In order to establish brand recognition, the Blue Mountain logo has been appearing on nearly every document produced by the Rocky REA for over three (3) years. This includes all annual reports dating back to 2014.

The name, Blue Mountain Power Coop, has been carefully considered as a name that is:

- Pronounceable
- Meaningful
- Recognizable

REA is an acronym used for a name that is too long to pronounce. Meaningful words in the new name include "Power" which is a recognizable term for the industry we are in, and "Coop" which is a universally understood term for a member owned organization.

The plan would be to transition the Rocky REA to Blue Mountain Power Coop in January, 2019.

The Board of Directors is inviting feedback and concerns from its members, and is encouraging your comments.

**Thank you to the Dovercourt Hall and Volunteers for an excellent venue and meal.**

## Vegetation System Inspection- June 2018

Our friendly Vegetation staff will be visiting various locations starting in June to inspect and review vegetation needs for our power system. These inspections are important to ensure safe, reliable power to all of our Members. If needed, a Consenter may visit you personally. We appreciate your continued cooperation as we make improvements to the REA system.



**Contact the Rocky REA and Computer Services:**

**Phone:** 310-POWR (7697)

**E-mail:** [rockyrea@rockyrea.com](mailto:rockyrea@rockyrea.com)

**Address:** 4920 - 43 Street (Box 1538), Rocky Mountain House, AB, T4T 1B2

